



WHDH-TV
7 Bulfinch Place

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Schedule Dates

48293
09/25/12-09/30/12

WARREN FOR SENATE 2012 (3373)

Media Strategies & Research (1800)

POLITICAL CANDIDATE (1051)

Est. 12156 (27844)

Shiebler, Charles (1011)

WHDH

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered	09/24/12
Last Modified	09/24/12
Entered By	Charles S
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$10,395.5
Net Total	\$58,905.5
Sales Tax	

WHDH Boston (WHDH)	Spots
By Broadcast Month	Spots
Sep. 2012	3
Grand Total:	3

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6A- 6:30A (ET)			1	1	1	1			4	\$1,400.00	\$5,600.00	WHDH Boston (WHDH)		9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:30A- 7A (ET)			1	1	1	1			4	\$1,400.00	\$5,600.00	WHDH Boston (WHDH)		9/24/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7A- 8A (ET)						1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 9A (ET)			1	1	1	1			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		9/24/12
5.0	Normal Line / SPOT	09/25/12-09/27/12	3	:30	9:30A- 10A (ET)			1	1	1				3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/24/12
6.0	Revised Line / SPOT	09/28/12-09/28/12	3	:30	11A- 12P (ET)						1						WHDH Boston (WHDH)		9/24/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11A- 12P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
7.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	1P- 2P (ET)				1					1	\$800.00	\$800.00	WHDH Boston (WHDH)		9/24/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	2P- 3P (ET)						1			1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/24/12
9.0	Normal Line / SPOT	09/25/12-09/26/12	3	:30	7P- 7:30P (ET)			1	1					2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
10.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	7:30P- 8P (ET)				1	1	1			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		9/24/12
11.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- THE VOICE			1						1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/24/12
12.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	8P- 9P (ET)				1					1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)	GUYS/ ANIMAL	9/24/12

Accented-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Simbeam Television Corporation. WHDH-TV, WLVI-TV. This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Contract # 48293

Schedule Dates 09/25/12-09/30/12
Advertiser WARREN FOR SENATE 2012 (3373)
Agency Media Strategies & Research (1800)
Product POLITICAL CANDIDATE (1051)
Brand Est. 12156 (27844)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 12156
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type
Comments

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,395.00
Net Total \$58,905.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
Sep. 2012 34
Grand Total: 34
Rate
\$69,300.00
\$69,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	11P- 11:35P (ET)			1			1			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/24/12
14.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	10:59P- 7 News at 11 PM							1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
15.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:30P- 7 News at 11 PM								1	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
16.0	Normal Line / SPOT	09/25/12-09/27/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1		1				2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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